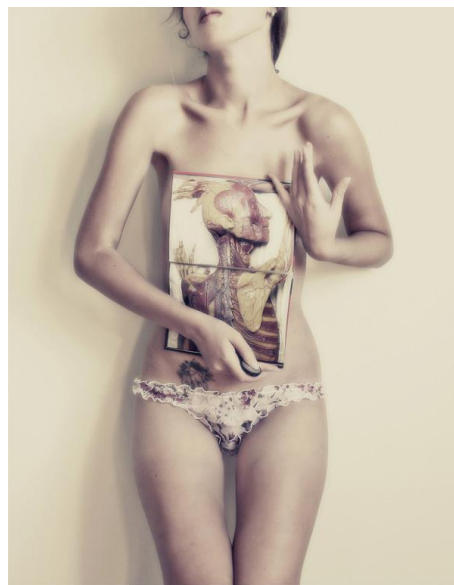




Experience Yulia Gorodinski's talented artistry with a vintage flare through her confident and appealing self-portraiture. Each image presents original elements, and yet her unique aesthetic is timeless.



Self-described as “bold and naïve,” Yulia Gorodinski is a young artist with a flare for vintage-style photography. Indeed her work is at the same time erotic and childlike, daring and innocent, expressive and reserved – as is evidenced by her use of provocative and engaging elements set against serene landscapes and tranquil colors.



Yulia's specialization is self-portraiture, her gallery boasting an impressive array of diverse, and intriguing images. "I am inspired by my surroundings, the way I feel, films, music videos, songs, and props," she explains. "Sometimes I improvise on the spot."



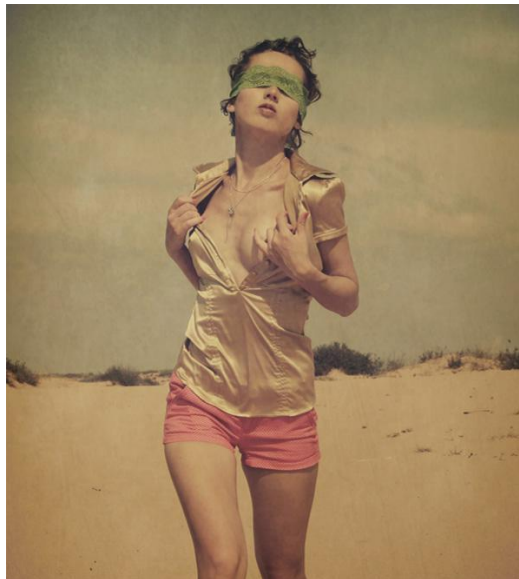
In describing her self-portrait, Water Splash, Yulia recalls having been inspired by Aneta Bartos' work, and one photograph in particular of a model walking through a field with a bucket in her hand. "I did not have a beautiful bucket," she says, "so I used a vase we had at home." The inspired self-portrait depicts Yulia tossing water out of a vase with the backdrop of the ocean waves to contrast.



Yulia was born in Belarus, and at the age of twelve, she and her parents immigrated to Israel, where she still lives today. She became interested in photography only three years ago. A self-taught photographer, Yulia's natural artistic ability shines through each of her images. Her work has been exhibited in a group exhibition in Barcelona and also in London. In 2009, she won a commendation prize at the Digital Camera Photographer of the Year.



Yulia describes her use of color as fundamental to achieving her characteristic vintage aesthetic. "I love everything vintage and I am instantly drawn to vintage looking things," she explains. "I wish I lived in the 50s or 60s." Julia's photographs often present subtle background colors accentuated by reds, blues, and greens. The more "washed-out" colors give her photos an antique feel. She attests to using Photoshop to alter certain colors in her photographs to make them appear all the more "retro."



While shooting self-portraits, Yulia has been known to attract attention. "If I shoot outside and there are people around, they usually stop and ask me questions about what I am doing – why I am shooting and what I am shooting." She described several encounters with male admirers who would stop and ask whether she "needed help" in taking her portraits. "If they are persistent, I ask them to leave because they interfere with my shooting," she explained. "I politely show them that I am totally not interested."



Yulia explains that in many of her pieces, she attempts to elicit a feeling of melancholy in the viewer. In many self-portraits, she avoids including her face. “There are photographs that I think look more appealing without my face in them,” she says. In such cases, the viewer experiences the overall mood of the photo rather than solely focusing on the subject’s form.



For Yulia, photography is a passion. Her ambition is to continue shooting and to make a career as a photographer, if possible. “It’s what I love doing most,” she says. “Photography is my love, my greatest love.”



Yulia is 26 years old and currently lives in Israel. After high school graduation, she went to the Israeli army and served her two-year term as a secretary to a Major in Signal Corps. She then attended the University of Haifa and graduated with a B.A. in History and English Literature. In addition to photography, Yulia enjoys foreign languages, traveling, dancing, and nature. She is currently working on a book of self-portraits.

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